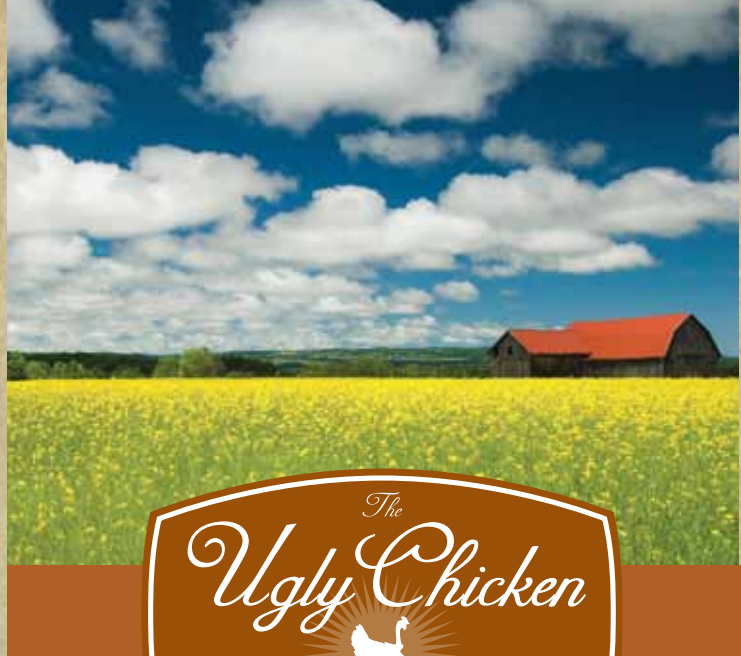


**PREMIER
PROTEINS**

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WE WANTED TO STICK OUR NECK OUT

Our family thought it was time to bring back real
chicken taste and flavor.

Chicken that will bring your taste buds to life.

We guarantee it!

**LOCAL
FRESH
REAL.**



THE NAKED NECK CHICKEN – AKA POULET ROUGE

They say beauty is only skin deep...well, we beg to differ. One bite into the “Ugly Chicken” and you will agree: Beauty is in the Taste! We have brought together all the important aspects of what makes a memorable meal for your customer to ensure they will be wanting more. Eating chicken just got a whole lot more exciting.

IT ALL STARTS WITH GENETICS

The Naked Neck chicken may look a little strange, perhaps “ugly”, with its red feathers and long, naked neck, but its meat is unlike any other. The highly sought after heritage breed is known for its superior meat texture and taste, topped off with its unique thin skin. It defines the way chicken used to taste.

BORN AND RAISED THE OLD FASHIONED WAY

Minnesota grown corn and soybeans, along with only the purest water, creates an all-natural diet other chickens can only dream about. Did we mention that your beautiful Ugly Chickens are raised in a free roaming humane environment without the use of antibiotics or growth hormones. We want your chicken to grow slower... naturally.

LOCAL AND FRESH

We are proud to say the chickens are hatched, grown, and processed right here in rural Minnesota. Our processing facility is inspected by USDA, audited by a third party, and cared for by every hand along the way. Thanks to our pride and dedication to quality, our family farm will ensure you receive only the freshest, best tasting chicken in America.

- No synthetic growth promotants, hormones or antibiotics including ionophores
- No untraceable chickens allowed into the program
- No animal or meat by-products including animal tallow, fats, blood or bone products in the feed
- No chickens hatched or raised outside of the United States
- No chickens raised without being an approved farm and ensuring all criteria have been met
- No mistreatment, overcrowding or excessive stress on the chickens
- No procedures utilized that promote excessive or overly rapid growth
- No practices used that do not allow the chickens to display natural behavior and movements
- No overcrowding to allow chickens to move and exercise freely